

## **MARGE CARSON'S OCTOBER 2009 SUMMARY**

**SANTA BARBARA** – An innovative by-the-inch customization program that allows customers to design and dress Marge Carson's pioneering upholstery to precisely fit their spaces and styles using by-the-inch construction coupled with five arm style selections, back cushion options, several skirt and leg treatments and engaging a wealth of defined fabric and trim options.

Supported by modular sectionals in all styles, Santa Barbara also features matching chair and ottoman designs. Sofa designs can be created in personalized lengths from 68 inches to 108 inches, all in one-inch increments.

**DESIGN FOLIO** – Design Folio offers an assortment of stunning cabinetry and beds allowing the designer to truly create a customized ambiance using flexibility of size and scale while encompassing traditional, transitional and modern styles within a single collection.

Design Folio includes three upholstered headboard options - traditional, transitional and contemporary which are further enhanced by four unique leg styles and five upholstery options including such enticing choices as sunburst pleating and diamond tufting. Dress your custom bed creation in any of Marge Carson's 600 plus fabric and leather selections and further enhance your bed with inset mirror, decorative nail heads and your choice of over 55 custom finishes.

**OTHER** – Additionally, Marge Carson is introducing 40 items in wood, 11 new upholstery silhouettes, and several dozen occasional items.

Founded in 1947, Marge Carson, Inc. manufactures and markets high-end residential furniture, including upholstery, bedrooms, dining rooms, occasional pieces, mirrors and decorative accessories. Today one of the world's leading privately-held upper-end wood and upholstery manufacturers, Marge Carson's furniture can be enhanced with application of over 55 finishes and more than 600 plush fabrics, trims and leathers.

Marge Carson's 31,000 square-foot showroom is located at 121 N. Hamilton St., High Point, NC.